



EVENT INFORMATION

Date: Tuesday, April 26, 2011
Time: 8:00 am to 5:30 pm
Location: Amgen Conference Center – Building 24
Amgen, Inc.
One Amgen Center Drive
Thousand Oaks, CA 91320

AGENDA

8:00 am – 8:15 am

VENTURA COUNTY NAVAL BASE COLOR GUARD (confirmed)

8:15 am – 8:30 am

CONFERENCE WELCOME

Speaker 1: Farryn Melton, Vice President Global Strategic Sourcing, Amgen
Speaker 2: Jon Peacock, Executive Vice President and CFO, Amgen
Speaker 3: Wendy Matheu, Supplier Diversity Officer, Amgen

8:30 am – 9:15 am

KEY NOTE SPEAKER

Speaker 1: Rachel Bellamy, Chief People Officer
Veterans' Employment and Training Services, Department of Labor

9:15 am – 10:15 am

SESSION #1: POWERFUL ADVANTAGE OF CERTIFICATION

Certification is an important marketing tool that can serve as a critical point of differentiation between a business and a competitor. Hear certification specialists discuss the benefits and the process of certification and how you can take advantage of this significant business growth strategy.

Moderator: Sue Stempien, Director, Amgen

Panelist 2: Candice Waterman, Director of Compliance
Women's Business Enterprise National Council (WBENC)
WBENC (Women) Certification

Panelist 1: Virginia Gomez, Vice President,
Southern California Minority Business Development Council (SCMBDC)
NMSDC (Minority) Certification

Panelist 3: Victoria Fulkerson, Vice President
National Gay & Lesbian Chamber of Commerce (NGLCC)
NGLCC (LGBT) Certification

Panelist 4: Bruce St. John St. John, Intergovernmental Affairs Officer
U.S. Department of Veteran Affairs
Veteran Verification

BREAK

10:30 am – 11:45 am

SESSION #2: GOVERNMENT CONTRACTING

Moderator: Pam Eason, President and CEO, WBENC

Panelist 1: Joshua Frank, Powered By Outsourcing (PBO)

Panelist 2: William Elmore, Associate Administrator for Veterans Business Development
Small Business Administration

Panelist 3: Mark R. Thomas, Managing Partner, Reid Law PC

12:00 pm – 1:00 pm

MAKING THE MOST OF YOUR CONTRACTING OPPORTUNITIES WITH THE GOVERNMENT AND MAJOR CORPORATIONS

Keynote: Jordan Goodman, MoneyAnswers.com

1:15 pm – 2:15 pm

SESSION #3: WHAT CORPORATIONS LOOK FOR IN A SUPPLIER?

Moderator: Farryn Melton VP & CPO, Amgen

Panelist 1: Lisa Castillo, Supplier Diversity Manager, AT&T

Panelist 2: Kathy Dang, Supplier Diversity Manager, Pfizer

Panelist 3: Monetta Stephens, Supplier Diversity Manager, Toyota

Panelist 4: Lorenzo Bell, Supplier Diversity Manager, Johnson Controls

Panelist 5: Gloria Pualani, Director of Corporate Compliance, Northrop Grumman

BREAK

2:30 pm – 3:00 pm

KEYNOTE SPEAKER

Speaker 1: Rocky Chavez, Acting Secretary, California Department of Veterans Affairs

SESSION #4: POWERFUL TOOLS AVAILABLE TO FINANCE YOUR BUSINESS

Discover valuable ways to move your business forward. Learn from savvy financial experts on how to access a variety of capital sources. They will also guide you to resources and solutions that will help you make informed financial decisions for your business.

Moderator: Debbie Gregory, President and Founder, VAMBOA

Panelist 1: Jordan Goodman, MoneyAnswers.com

Panelist 2: Sue Malone, Sue Malone

Panelist 3: Meskerem Tadesse, CEO, The Optimize Group, Inc.

Panelist 4: William Elmore, Associate Administrator for Veterans Business Development
Small Business Administration

4:00 pm – 5:00 pm

KEYNOTE SPEAKER

Keynote: Linda Larsen

5:00 pm – 6:00 pm

POWER RECEPTION